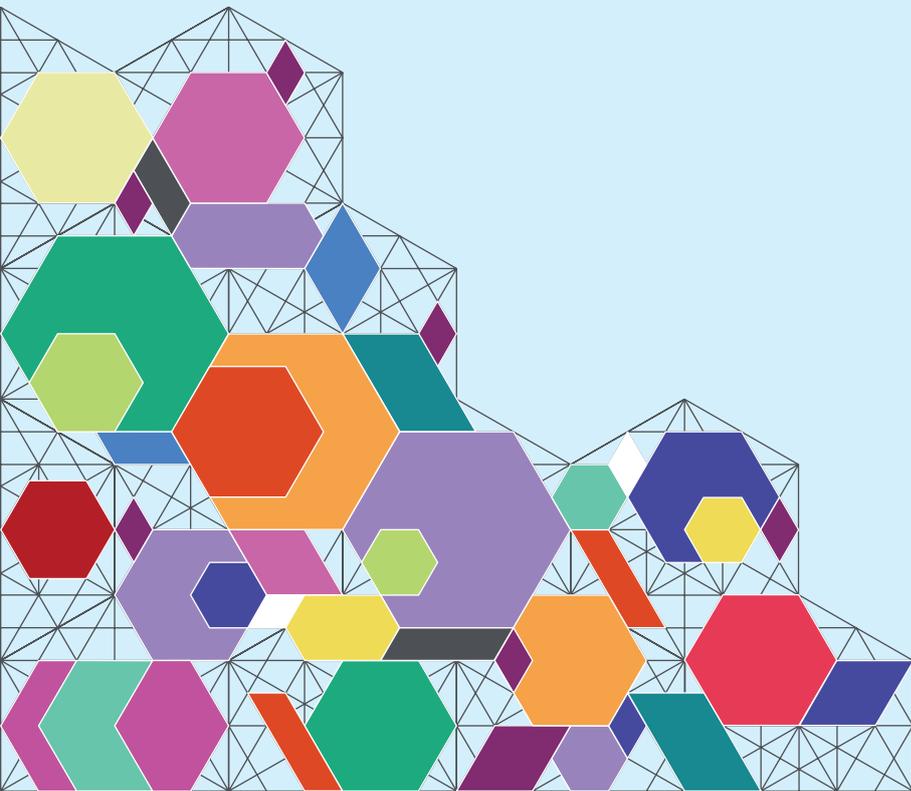


START
TOMORROW
TODAY

Student Engagement Strategy



Student Engagement Strategy 2017-2020

How to use this strategy

It is intended that this strategy will provide clear direction to the Board of Management, staff and stakeholders of Inverness College UHI on our strategic approaches to student engagement.

Staff should make use of this strategy when creating their Operational Plans.

Context

Student engagement is fundamental to ensuring that the College, and the university, maintains an effective partnership with its students. The role that students play, whether individually or collectively, is critical to maintaining and enhancing the quality of the student experience.

The Student Engagement Strategy relates to the following themes in the Strategic Plan 2017-20: Student Life, Curriculum, Professional Practice and Organisational Development. The strategy also takes account of the national Student Engagement Framework.

The objectives relate to:

- Students feeling part of a supportive institution
- Students being supported to engage in their own learning
- Students feeling involved in the work of the College
- Students participating in quality and governance arrangements

Strategic Objective 1:

To ensure students feel part of a supportive institution

We will achieve this by:

- Maintaining our links with schools and community groups and further enhancing our transition planning arrangements to ensure all students, and particularly those with specific needs, are fully supported when they begin their studies.

- Further develop ways to build relationships with applicants prior to admission, to better identify their needs, inform their decision making and to support their early student experience.
- Continuing to work with the students' association to ensure that induction programmes and activities are effective in welcoming new students and providing them with the right information, at the right time, about their programmes and wider student life.
- Providing students with a range of high quality services that support their success, including services related to funding, welfare, childcare and learning support.
- Recognising and celebrating student success in a variety of ways, including through formal awards and graduation ceremonies.

Strategic objective 2:

To support students to engage in their own learning

We will achieve this by:

- Providing the skills and opportunities for students to extend and enhance their learning through participation in activities such as peer review, structured reflection on progress and planning next steps.
- Providing opportunities for students to lead learning activities, particularly at postgraduate level.
- Embedding practice across the curriculum that supports the development of students' independence in learning.
- Providing high quality facilities and resources to support learning at curriculum and cross College levels

Strategic objective 3:

To ensure student involvement in the work of the College

We will achieve this by:

- Continuing to work with the students' association to maintain the Student Partnership Agreement.
- Maintaining a variety of mechanisms to capture and analyse student views, at class and College levels, and ensure that students are involved in and informed of the actions taken to make changes and improvements.
- Working with the students' association to ensure that class representatives are prepared and equipped to undertake their roles effectively.
- Maintaining, in collaboration with the students' association, the Student Representative Council (SRC) to provide a forum for students, the students'

association and senior managers to engage with cross-College issues and facilitate open and productive discussion.

Strategic objective 4:

To support student participation in quality and governance arrangements

We will achieve this by:

- Continuing to support the students’ association to maintain elections and the democratic processes that underpin effective student representation.
- Continuing to provide support for the students’ association elected officers to undertake their roles and responsibilities effectively, including support to participate effectively in College and Board of Management committees, while maintaining the independence and integrity of the student voice.
- Providing informal and formal opportunities for elected student representatives to liaise regularly with the College Principal and senior managers.
- Continuing to provide appropriate financial support and resources to the students’ association
- Involving student representatives in the College committee structure and on operational working groups to ensure that the student voice contributes to and informs operational decision making.

Key Performance Indicators

KPI
Student recruitment by specific learner groups
Student progression rates
Student retention rates
Student successful completion rates
Successful completion rates by specific learner groups
Student satisfaction rates
Student satisfaction with services to support learning
Student satisfaction with opportunity to engage with own learning
Student satisfaction with response to their views
College and university leaver destination rates
External quality reports and endorsements
Percentage of class groups with a class representative
Percentage of class representatives who have engaged in training

Cross Reference to Strategic Plan

This strategy links to the following strategic aims:

Strategic Aim
Student Life We will build a vibrant campus community that all of our students are proud of, and within which they are engaged and supported to reach their potential. We will strengthen our existing relationships between our students, staff, employers and the wider community to further increase student participation and the student voice
Curriculum We will offer a progressive curriculum that is valued by our students, employers and the communities we serve, and that is delivered in a variety of ways to make it accessible to all. We will ensure the curriculum remains relevant, responsive to demand and aligned with employment opportunities, providing a range of progression pathways that contribute to the economic growth and social cohesion of our region.
Professional Practice Recognising that people have the greatest influence on our success, we will operate in a positive culture where we stretch ourselves to deliver the highest standards of service, support and delivery that exceeds expectations.
Organisational Development As a highly regarded organisation, we will attract and retain talented employees committed to achieving shared goals. We will create a supportive, collaborative and dynamic environment where students and staff are inspired to learn and develop. Our high performance culture will be underpinned by a dispersed leadership model, within which teams are empowered to deliver and share accountability for outcomes.